

**WHAT IS CLAIMED IS:**

1. An adaptable personal care product formulation method, comprising the steps of :  
obtaining personal profile elements including at least one of hair type, skin type, lifestyle,  
skin ailments, hair condition and ethnicity;  
soliciting personal preferences including at least one of color and texture; and  
5 formulating a personal care product dependant upon each of said personal profile  
elements and said personal preferences.
2. The method of claim 1, wherein said personal profile elements is skin type.
3. The method of claim 1, further comprising the step of compressing said personal care  
product, thereby forming it into an elongated shape.
4. The method of claim 3, wherein said compressing step is carried out with a manual  
cosmetic press.
5. The method of claim 1, further comprising the step of containerizing said personal  
care product in an application container.
6. The method of claim 1, wherein said formulating step includes the step of blending at  
least one active ingredient and at least one base ingredient.

7. The method of claim 6, wherein said at least one active ingredient includes vitamins, minerals, carrier oils, essential oils, pigments, specialty chemicals, exfoliants, flavorings and fragrances.

8. An adaptable cosmetic formulation method, comprising the steps of:  
securing the contents of a present cosmetic;  
obtaining information relative to personal experience with said present cosmetic; and  
formulating a new cosmetic based on said contents and said personal experience.

9. The method of claim 8, wherein said information includes background information including at least one of hair type, skin type, lifestyle, skin ailments, hair condition and ethnicity.

10. The method of claim 8, further comprising the steps of compressing said cosmetic into an elongated shape.

11. The method of claim 10, wherein said compressing step is carried out with a manual cosmetic press.

12. The method of claim 8, wherein said formulating step includes the step of blending at least one active ingredient and at least one base ingredient.

13. The method of claim 12, wherein said at least one active ingredient includes vitamins, minerals, carrier oils, essential oils, pigments, specialty chemicals, exfoliants, flavorings and fragrances.

14. A method of adapting a personal care product formulation, comprising the steps of:  
obtaining anticipatory information, said anticipatory information being changes that a  
person expects their body to encounter;  
additionally obtaining current experience information relative to the personal care  
5 product; and  
formulating a new personal care product based on said current experience information  
and said anticipatory information.
15. The method of claim 14, wherein said anticipatory information includes at least one  
of pregnancy, age, changes in environment, changes in chemotherapy, changes in a smoking  
habit, hormonal levels and medications.
16. The method of claim 14, wherein said current experience information includes  
background information including at least one of hair type, skin type, lifestyle, skin ailments,  
hair condition and ethnicity.
17. The method of claim 14, further comprising the steps of compressing said personal  
care product into an elongated shape.
18. The method of claim 17, wherein said compressing step is carried out with a manual  
cosmetic press.

19. The method of claim 14, wherein said formulating step includes the step of blending at least one active ingredient and at least one base ingredient.

20. The method of claim 19, wherein said at least one active ingredient includes vitamins, minerals, carrier oils, essential oils, pigments, specialty chemicals, exfoliants, flavorings and fragrances.